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The Coleman Journal

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VOLUME 39—No. 1 The Journal, Coleman, Alberta Wed., July 23, 1958 single copy 7c

**Remington
Portable
Typewriters**

Blairmore Fire Brigade Wins Coupling Contest

Hundred of persons were on hand Tuesday afternoon to attend the annual hose coupling competitions held in Coleman and sponsored by the Coleman Volunteer Fire Brigade.

Winner was the Blairmore squad, comprised of Joe Yanota, Bill Olinek, Louis Dorezo and John Gibos. Their winning time of 23 and 1-5 seconds was on their second run. They edged out over the Coupside squad which chalked up a time of 24 and 3-5 seconds on its second run.

The Coleman Colliers team ran third with a time of 26 seconds on their first run. Each team had two runs, with the best single time counting. Other teams entered were from Kimberley, Fernie, B.C., Bellevue, Claresholm, Calgary, Yask, Mont., and Airbase.

The competition got under way with a parade of firemen led by the Crown's Nest Pass band. During the afternoon firemen gave a demonstration of artificial respiration and the use of various types of firefighting equipment.

After the competitions a banquet for the firemen and their wives was held in the Elks Hall, catered to by an auxiliary of the Coleman United Church.

Also present were Mayor Abousaffy of Coleman, Mr. and Mrs. R. Ireland of the fire commissioner's office at Edmonton, Fred Woods of the Edmonton office, Archie Kennedy of the Calgary office, Harry Jennis, deputy fire marshal of British Columbia and P. Hartman and J. McMillan of the fire marshal's office from British Columbia.

During the evening a two minute silence was observed in memory of Murray Bedard of Edmonton and also for fire chief Corrigan of Fernie, B.C., who died Tuesday, July 1, while fighting a fire.

Mayor Frank Abousaffy after a short address called on fire chief Tom Gibos of Blairmore and presented him with the trophy won by the Blairmore squad in the competition.

Mr. Ireland presented him with the Murray Bedard Memorial Shield to be kept permanently by the Blairmore brigade. Mr. Ireland also presented other prizes for the fire commissioner's office.

A special goodwill award from the Canadian groups to the American groups was made to the Yask, Mont., Airforce for their attendance at the Kimberley and Coleman hose laying competitions. Prizes were also awarded to the Coupside team for second place by L. Phillips of Lethbridge on behalf of the Safety Supply Company.

Individual trophies for the members of the Blairmore winning team will be presented to the members at a later date after the trophies have been engraved.

To conclude the successful day a dance was held in the Elks Hall.

Lions Elect International President



Dudley L. Simms, a merchant of Charleston, West Virginia, has been elected International President of Lions International at the Association's 41st Annual Convention in Chicago, Illinois. Lions International with 875,000 members in 91 countries or regions, is the world's largest service club organization. Lions International is especially known for its many youth activities and service activities in sight conservation and aid to the blind. Last year Lions Clubs around the globe completed more than 171,000 individual worthwhile community service projects.

Vote Favors Artificial Ice Plant

Negotiations are now underway to have a \$300,000 artificial ice plant installed at the Coleman Skating Arena for the 1958-59 season.

This move follows a poll held July 10th in which 125 votes were cast by ratepayers in favor of the installation. Ninety votes were against. There were two spoiled ballots. Over 50% of the towns eligible voters exercised their franchise.

The vote gave Coleman town council authority to spend \$300,000.00 from surplus funds from the Coleman Light and Water Co. Ltd., a town owned utility.

Pass Music Students Win Honors

The University of Alberta announces the results of the theoretical and practical examinations of the Western Borden Music in Alberta, which were held in May and June at the University of Alberta and at various local centres throughout the Province.

Grade VIII—honors. Georgeann Pattinson.

Grade VI—honors. James Diblee, Chahrlaine Festay; pass, Frances Amato.

Grade V—first class honors. Tess Thornton, Ellyn Bradley; honors. Barbara Blake, Richard Burgman, Donald Blake.

Grade IV—first class honors. James Montalbetti, Peter Costigan; honors. Leanne D'Amico, Ralphina DeLuca, Eleanor Gosse, Richard Aschacher, Wesley Dunford; pass, William Kovach.

Grade III—first class honors. Ines Lieskovsky; honors. Betty Omelush, Shirley Blower.

Grade II—first class honors. Morry Lloyd, Kenneth Setick, Linda Taylor and Florence Knik (equal); honors. Dianne Blower.

Grade I—first class honors. Carole Kuban, Joan Marcal; honors. Andrea Riva, Linda Serra.

VIOLIN—honors. Harold Kane.

Grade VI—first class honors. Donald Thornton.

Grade V—first class honors. James Montalbetti; honors. David Costigan, Peter Costigan.

Grade IV—pass. Conrad Huss.

Grade III—first class honors. Bruce Nelson; honors. Allan Halton.

Grade II—first class honors. Tess Thornton; honors. Michael Kinakin.

VIOLINCELLO—honors. Blair Annandson.

THEORY—Grade III—first class honors. Edna Yagos; pass. Myrna Costanzo.

Grade II—first class honors. Richard Aschacher, Eleanor Gosse, Leanne D'Amico.

Grade I—first class honors. Judith Coover.

New Walks Under Construction At Coleman Cut

Department of Highways crews under the supervision of Construction Foreman Joe Hanrahan of Coleman have commenced work this week on the construction of new sidewalks along the cut on the number three highway east of Coleman.

The walks on either side of the highway will be approximately 250 feet long and of concrete construction. The walks will be 4 1/2 feet in width and will also be curbed. Work on the forms has already commenced and after a gravel fill has been made work on pouring the concrete will begin next week. The project is assisting with local unemployment.

Work on the cut was done during last winter and the narrow cut was widened considerably and the walls of the banks were sloped to a slight grade. The cut was widened in order to provide better and safer passage for residents leaving east of the cut who had to pass through this avenue daily. During winter time the cut also caused much grief due to drifting snows and provided a dangerous hazard for pedestrians who were obligated to walk on the highway as there was no sidewalk built along the highway at this point.



Platinum—a metal more costly than gold—will help Imperial Oil's Calgary refinery make gasoline for the cars of tomorrow. Eight thousand pounds of these tiny platinum-impregnated pellets, costing \$12 a pound, are to be used in a unit called a Powerformer. The pellets act as a catalyst in a process which turns low octane gasoline into

higher octane gasoline. This process is needed solely to satisfy the high compression engines which car manufacturers are turning out today and planning for tomorrow. The Powerformer is being built as part of a \$17 million expansion of the refinery, the largest single construction job in Calgary's history.

Fair Warning To The Hooligans

Three men have been sentenced to one month in jail and fined \$100 each by the magistrate at Olds as a result of charges arising from hooliganism at the Westward Ho camp grounds some weeks ago. Two women involved in the incident, upon which The Albertan commented at the time, received fines of \$50 each.

This will be, we hope, sufficient warning to any other persons who think they can get away with turning the public recreation areas of Alberta into places of private carousing. If this warning is not sufficient we are sure that the police and other magistrates are prepared to deal with the problem.

The important thing is to stamp out at the start any efforts by a lawless element to "take over." We would like to stress again that the co-operation of the police and the public is most important at this stage in the fight to keep camp grounds and other recreation areas free of trouble. It is not practical for law-enforcement agencies to keep all these areas under surveillance at all times so it is, therefore, up to the individual citizens to be on the lookout for trouble, to notify the nearest police officers immediately to lay charges themselves where necessary and to be available as witnesses in cases that come before the courts.

It was largely through the efforts of the public-spirited citizens on the scene that the Westward Ho case was brought before the courts and successfully prosecuted—a good illustration of the fact carousing and hooliganism in public places need not be tolerated by peace-loving and law-abiding people.

Local Boy On Honor Roll at University of Oklahoma

The University of Oklahoma Honor Roll for the spring semester lists the names of 2,266 students. It was announced today by Dr. George L. Cross, OU president. Included in this total are 138 students with straight "A" averages for the term.

To be eligible for the Honor Roll, a student must have an overall grade average of "B" in a minimum of 12 semester hours of class-work during the semester, and must not have a "Failing" or "Incomplete" mark in any course.

Included among the students who are listed on the OU honor roll is George Richard Jenkins of Coleman, who is enrolled in OU's College of Engineering.

One of the cut-man-enters we meet occasionally admitted that he is looking for a man who is tall, dark and has some. Spring is a treacherous highway time. Watch for ice slicks hidden on the shady sides of hills. Watch always for the unexpected, warns the Canadian Highway Safety Conference.

Well Known Pass Resident Dies

Umberto Pagnucco, long time resident of Blairmore died in the Crown's Nest Pass Municipal hospital Thursday morning following a long period of ill health.

Mr. Pagnucco, 67 years of age, was born in Arizona Province of Udine, Italy on January 21st, 1891. He came to Canada in March of 1907 first settling in Michel, B.C. where he worked in the coal mines until 1911 when he moved to Blairmore. During his 47 years in Blairmore Mr. Pagnucco worked for the now defunct cement plant, later working for the West Canadian Collieries Greenhill mine at Blairmore as a miner until his retirement on a Miners' Welfare Pension five years ago. Mr. Pagnucco was a member of the Blairmore local of the U.M.W.A. and of the Catholic faith.

He was predeceased by a brother Grazioso of Blairmore five years ago.

Surviving are his wife Maria and a daughter Anita of Blairmore, a daughter, Aida, Mrs. Primo Filippuzzi of Bellevue and a son Angelo of Kimberley, B.C., eight grandchildren and a brother Angelo of Blairmore.

Requiem High Mass will be celebrated from St. Anne's Catholic Church in Blairmore at 10 a.m. on Saturday morning and interment will follow in St. Anne's Catholic Cemetery. The Reverend Dean Tessler of Blairmore will officiate at the services. Hall's Funeral Service Ltd. of Blairmore are in charge of arrangements.

H. Nelson Takes Over Kananaskis Garage

Harold Nelson of Coleman has during the past month taken over the Kananaskis Service Station on the number 3 highway at Coleman.

The station was formerly operated by Jack Nelson who is erecting a new BA service station at the junction of the number 3 highway just north of Pincher Creek.

Auto Dare Devils To Appear At Blairmore

Intentional destruction is just a day's work to the Dare Devils, and the daring, astounding, roaring, and the soaring destruction contest of automobiles will be one of the feature attractions of the Canadian Auto Dare Devils, to be seen here on Thursday night, August 7th, at the Blairmore Ball Park Racetrack in Blairmore. The famed Canadian Stuntmen specialize in crash rollovers, ice wall crash, dive bomber, head on collisions, and T-Bone crashes, destroying automobiles is just a day's work to them.

Spectators will declare that the object is to "Suicide Yourself" along with the car, but with a sense of know-how developed with long and, sometimes, bitter experience, these stuntmen usually remain unscathed while ramming each other head on or participating in crash roll contests. In the T-Bone crash the odds are a little higher for injuries. When one drives a car up a ramp and sails through the air to deliberately crash into another car some 15 to 20 feet away, one should start with the expectation of cuts, bruises, broken bones, or even serious injury. However regardless of the consequences and the danger, the thrills involved in this "destruction derby" seem to compensate to the Dare Devils for the chances taken.

In addition to this "mechanized mayhem" local fans will witness exhibitions of precision driving, motorcycle acrobatics, a flaming "slide for life" and the thrill of a life time in the much applauded Nerve - Backing Ramp-to-Ramp thriller for all angles!

The appearance here of the death defying Canadians is presented by The Town of Blairmore and the troupe uses 1958 Chevrolet Delray automobiles. The show gets underway at 8:30 p.m. on the evening of Thurs., Aug. 7, at the Ball Park, Racetrack under the brilliant track lights supplied by the huge generator carried by the Canadian owned and produced Spectacle.

Rather too young to know the facts of life, a youngster was told by her mother that "Daddy had placed an order for a baby brother."

Coleman Scouts Attend Banff Jamboree

Four Coleman Boy Scouts, Spencer Dunford, James Siks, Robby Liddell and Tommy Salus representing the Coleman Scout Troop along with Scoutmaster Ferucio Dececco have returned to their homes this week after having attended the Alberta Boy Scouts Jamboree at Banff held from July 5th to the 10th.

The boys report having had an excellent time meeting the 1600 scout that attended the Jamboree from Montana points and Alberta. Some 800 to 900 tents were put up to house the Scouts and visitors to the camp report that the campsite was like a miniature tent city. Also attending the Jamboree was District Boy Scout Commissioner Clarence Weeks of Cowley.

Machin Cries Help At Coleman

William Machin, Coleman old-timer, died at Rosehaven home in Camrose Wednesday following a period of ill health.

Mr. Machin, 86 years old, was born in Bristol, England, March 17, 1872. He came to Canada in 1907 and settled in Coleman where he lived his entire life with the exception of the past two years he spent at Rosehaven.

While in Coleman Mr. Machin was employed at the International Mine of the Coleman Collieries as lampman until his retirement on a welfare pension 16 years ago.

He was a member of the Anglican faith. His wife, Alice, died in 1921 and by one son William in Coleman in 1921.

Surviving are a son Stephen of Edmonton and five daughters in Coleman, Mrs. W. Vincent, Mrs. F. Newington, Mrs. W. Gale, Mrs. R. Tiffin and Mrs. W. Borth. Two grandchildren and seven great grandchildren.

Funeral services were conducted from St. Albans Anglican Church in Coleman at 2:30 p.m. Saturday and interment was made in the Coleman Union Cemetery.

Rev. F. Dykes officiated. Six of Mr. Machin's grandchildren acted as pallbearers. Hall's Funeral Service of Blairmore was in charge of arrangements.

Red Cross Ships Supplies To India

A shipment of infant's clothing, children's sweaters and miscellaneous items left Alberta Red Cross headquarters in Calgary today by rail for Montreal. The shipment is enroute to India for general emergency distribution by the Indian Red Cross.

The shipment, valued at close to \$300 contained 449 articles made by members of Red Cross women's work groups throughout Alberta. Since the first of the year the noble fingers of these volunteer workers have produced more than 3,000 articles which have been distributed to Bona-Fide Arab refugees in Egypt and shipped to the League of Red Cross Societies in LeHavre, France to replace supplies given to Algerian refugees in Tunisia.

In addition the women make all medical and surgical supplies used in the two Red Cross Blood Transfusion Depots in Alberta.

"Don'ts" For Swimmers

Don't swim alone.
Don't swim at unsupervised swimming places.
Don't dive into unknown waters.
Don't swim after eating... wait at least two hours.
Don't swim when ever-heated... cool off gradually first.
Don't swim when over-tired.
Don't swim too far from shore... swim parallel to the shore.
Don't swim until you become exhausted especially if the water is cold.
Don't swim after dark.
Don't panic if you get into difficulties.
Don't "duck" or push bathers into water—playfulness may cost a life.

A man can't make progress by wearing last year's suit, driving this year's car, and living on next year's income.

Miss Lana McDonald is employed at Banff for the holiday season.

Mr. and Mrs. W. Beck are holidaying for one month in the Maritime Provinces.

Mrs. Paul Belter is visiting with her daughter and son-in-law Mr. and Mrs. Olsen at Edmonton.

Mrs. Agnes Ryan from Rocky Mountain House visited her brother James Kilgannon and family, also friends in C.N.P.

Miss Virginia Tiberghien from Calgary is now employed on the staff of the Canadian Bank of Commerce at Coleman.

Mr. and Mrs. J. Morgan from Pincher Creek were recent guests of the latter's sister Miss Edith Hayson.

Capt. and Mrs. Ian Smith from Edmonton visited the former's mother Mrs. Peter Smith last week. They were enroute to Vancouver.

Mr. and Mrs. Dan Quintillio of Bellevue are spending a holiday visiting in Nordegg at the home of Mr. and Mrs. Wm. Lonsbury, former residents of Coleman.

Mr. and Mrs. Henry Hardy from Lethbridge visited the latter's sister and brother-in-law Mr. and Mrs. J. Kostelnik on the weekend. They all enjoyed a picnic at Waterton Park on Sunday.

Charlie Freeman of Coleman left town this week to spend several weeks holiday visiting at the home of his parents Mr. and Mrs. N. Freeman and with Justice Simon Freeman in Winnipeg, Manitoba.

Mr. Michael D. Amico is employed at Calgary by the Fire Department. Mrs. D. Amico and family will join him in the near future and take up residence in that city. Mrs. D. Amico has been on the teachers staff at the Coleman school.

Mr. and Mrs. T. Maunsel from Nelson, B.C. accompanied by Mrs. M. Wood from Wales recently visited Mr. and Mrs. Harold Chamberlain at Blairmore, also called on Mr. and Mrs. Alf Phillips and old friends in Coleman. Mr. and Mrs. Maunsel resided in the Pass for a number of years.

Mr. and Mrs. Horace Allen are Calgary visitors.

Miss Patricia Nelson is employed at Banff for holiday season.

Miss Lily Coley of Vancouver, visited friends in Coleman and Calgary last week.

Mr. and Mrs. R. Greenhaigh attended the Calgary stampede last week.

Miss Georgina Misura is employed at Banff during the summer holidays.

Mrs. J. Derbyshire, Mrs. F. H. McKay and Miss Francis McKay were recent Lethbridge visitors.

Mrs. A. Beduz accompanied by her granddaughter Miss Linda DeCocco are holidaying at the Pacific coast.

Mr. and Mrs. J. W. Forscheiwler and family have returned from a two weeks holiday spent in Northern Alberta.

Mr. and Mrs. Dave Young were recent Edmonton visitors at the home of their son James and family.

Miss Higgs, R.N., Matron of the C.N.P. hospital, has recently purchased the former home of Mr. and Mrs. Victor Krzywy.

Mr. and Mrs. James Hussard from Pincher Creek visited their aunt and uncle Mr. and Mrs. J. Kostelnik last week.

Mr. and Mrs. R. Greenhaigh, accompanied by their grandson Richard Guerard, also Mrs. J. Derbyshire left on Sunday for a holiday at Victoria and Vancouver.

Mr. and Mrs. J. Nash are visiting with their daughter and son-in-law at Kimberley, while there Mr. Nash enjoyed a fishing trip with Mr. Hutton in that vicinity.

Mrs. R. G. Thompson received word on Wednesday evening that her only sister, Mrs. R. P. Hassard, had passed away, while on a visit to New York. The remains were brought by plane to Saskatoon for burial on Monday, July 21st. Rev. and Mrs. Thompson left Saturday morning to attend the funeral. Rev. Rod MacAulay was in charge of United Church services on Sunday.

Personalities IN THE NEWS

Friends are pleased to hear Mrs. H. Dunlop is home again after being a patient in the C.N.P. hospital.

Mr. and Mrs. Steve Snider from New Westminster, B.C. visited the latter's mother Mrs. Tiberghien Sr. and brother Henry Tiberghien.

Mr. and Mrs. J. McIntyre and son Rickey visited the latter's aunt Mrs. H. Dunlop, also Miss Edith Hayson last week.

Miss Edith Hayson and brother Hubert left on Wednesday for Medicine Hat where they will visit Mr. and Mrs. Edres Hayson.

Mr. and Mrs. Ellis Derbyshire and daughter will arrive this week from Winnipeg to visit the former's parents Mr. and Mrs. G. Derbyshire.

Mr. and Mrs. A. Newcombe and daughter Kay from Trail, B.C. visited the latter's brother and sister-in-law Mr. and Mrs. J. Hanarhan.

Mr. and Mrs. Victor Krzywy have purchased the former home of Mr. and Mrs. R. J. Kwassie. The latter have taken up residence in Lethbridge.

Mrs. T. Hibbert from Edmonton is visiting her sisters Mrs. Dave Young and Mrs. R. Morris, also her mother Mrs. C. Burrell and other relatives in the C.N.P.

Mr. and Mrs. Martin Bowman from Detroit, Mich., visited their niece and husband Mr. and Mrs. Alex Chalmers, also called on Mrs. J. Derbyshire and Mr. and Mrs. Ed Ash.

Mrs. H. Dunlop and Miss Margaret Dunlop have had as their guests Mr. and Mrs. Hartley Dunlop from Calgary, Mr. Hugh Dunlop from Cremona, Mr. and Mrs. Ray Dunlop and daughter Linda from Vancouver, Mrs. W. Irving and two daughters Misses Cheryl and Kathryn Irving from Montreal, also Miss Ann Howarth from Calgary and Mr. Isaac Dixon from Vancouver.

Mr. and Mrs. N. Nelson and three children from Winnipeg, Man., visited Mr. and Mrs. Alf Phillips.

Bruce and Michael Smith from Edmonton are holidaying with their grandmother Mrs. Peter Smith.

Mrs. Mary McKinnon left by TCA for Sydney Mines, Nova Scotia, for an extended holiday.

Miss Moira Smiles is employed at the local post office during the holidays.

Miss Doreen MacQuarrie is employed at Banff for the summer season.

Mr. and Mrs. J. Park and family are holidaying at Spokane, Wash., and Vancouver, B.C.

Mr. and Mrs. H. Wettons from Vancouver are visiting their daughter and family.

The Provincial Old Age Pensioners' Convention will be held in Pincher Creek, August 13th, at 10 a.m. in the Anglican Parish hall.

Mrs. R. Lowe and daughter Roselee are employed at Prince Wales Hotel at Waterton for the summer season.

Mr. and Mrs. B. Bucholz (see Mrs. T. Jackson) from Vancouver, B.C. visited relatives and friends here recently.

Mr. and Mrs. L. Owen have returned from a two-week holiday at Trail, B.C. and Coeur d'Alene, Idaho.

Mr. and Mrs. D. Young accompanied by Mrs. C. Burrell and Mrs. T. Hibbert were Waterton visitors last week.

Mr. and Mrs. P. Rokus and daughter Linda accompanied by Mrs. A. Ryan spent the weekend at McBain's Lake.

Mr. and Mrs. R. Graham of Calgary visited their daughter and son-in-law Mr. and Mrs. Otto Comin recently.

Mr. and Mrs. S. Murdoch are holidaying at McBain's Lake.

Mrs. E. Ballard, of Calgary, is visiting her nephew, Mel. Cornett, and Mrs. Cornett; also Mrs. M. E. Cornett, senior.

Miss Georgeann Pattinson, of Creston, visited friends over the week-end.

Mrs. M. E. Cornett is a patient in the C.N.P. hospital.

Mrs. Sadie Price, of Fernie, visited her aunt, Mrs. C. Lonsbury, over the week-end.

Allan Gate recently visited Neal Lonsbury at Nordegg.

Mr. and Mrs. J. Allen and family of Lethbridge visited the former's father Mr. J. M. Allen this week.

Mr. and Mrs. R. G. Floodstedt and daughter spent a two weeks holiday at Couer d'Alene and Spokane.

Mrs. H. Gate is spending a holiday at Couer d'Alene.

Mr. and Mrs. W. Dutil accompanied by Mr. and Mrs. F. Bedington are holidaying at Campbell River and Victoria.

A quiet wedding was solemnized in the United Church manse, Blairmore late Wednesday afternoon, July 16th, when Mrs. Marcella Snell, of Hillcrest, was united in marriage to Fred Likuski, of the Fir Grove district, south of Burnis. Rev. R. G. Thompson officiated. The attendants were Mr. and Mrs. A. G. Valliere, of Hillcrest.

Mrs. B. Ohern, Mr. and Mrs. H. Ohern and family, also Mrs. Whittaker from St. Louis, U.S.A., visited the former's niece Mrs. T. Holstead and husband, also visited Mr. and Mrs. J. Hanarhan and Mr. and Mrs. C. Westley. On Sunday a family reunion picnic was enjoyed at Waterton Park with relatives from Pincher Creek and Fort Macleod present.

Michael Hill, of Calgary, visited friends in Coleman.

Mr. and Mrs. H. Gate have purchased the former home of the late Mr. W. Fraser on Sixth Street.

Mr. and Mrs. J. Robinson visited the latter's parents Mr. and Mrs. A. Beveridge. They were enroute to their home at Calgary after spending a holiday at the Pacific coast. They were accompanied back by their three children who have spent a couple of weeks with their grandparents Mr. and Mrs. Beveridge.

The art of doing nothing

One of the curious paradoxes in modern society is the fact that, though most of us work fewer hours and have more leisure time than our grandfathers did, we appear to have less leisure.

Ours is a busy, almost a compulsive busy society. The man who sits back to enjoy idleness, or even to indulge in the half forgotten art of contemplation, is looked upon as something of an oddball.

Nearly all the capable people in town are constantly being badgered to join this organization or that one, or to accept this or that executive position. To yield to all requests of course, soon leaves them loaded down with so many jobs that they can't do any of them properly.

The suggestion that a town is over organized is often repeated. But which of the organizations are the superfluous ones? It would take more courage than we possess to risk an opinion even if we felt competent to advance one.

The situation is not a local one. The same situation exists in many communities and the amount of good work accomplished by the organizations is tremendous.

But a certain amount of idleness can be beneficial. And contemplation, the art of considering an idea or a problem with steady attention has great positive values that we scorn at our peril. As our shorter work hours buy precious time for living, there comes an obligation to use that time to best advantage. There is a great difference between waste time and a healthful use of leisure.

—The Canadian Champion, Milton, Ont.

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The Coleman Journal

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Children \$1.00.

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Of Many Things (By Ambrose Hills)

ADVERTISING

The other day a merchant in a small town told his editor that he had decided to stop his advertising and save money.

The editor had an answer for him, a darn good answer.

"Okay," said the editor. "And while you are at it, why not stop your watch and save time?"

The merchant, fortunately got the point. He is advertising more heavily than ever which means he is doing what is necessary to make money, rather than lose money. You don't save any money by stopping advertising any more than you save time by stopping your watch.

Of course, if you have a poor watch, you ought to change it. And if your advertising is not paying off, you ought to make it better. Too many merchants get less results than they should from their advertising because they give it so little of their attention.

Advertising ought to be prayed over. I've known merchants, with very little education, who could prepare an advertisement as well as or better than some of the experts on Madison Avenue. They do a lot of thinking about their customers and what the customers would be looking for at each season.

When an advertisement appears, it is always wise to clip it and show it in the window of the store, together with some of the items it talks about. This combination of advertisement and display has been making money for the big stores for the last 20 years. Why some of the smaller merchants neglect it, I cannot understand. Some retailers are merchants of apathy—not of products!

Retailers in small towns miss too many opportunities. Do you know, for example, that now-a-days the trend is for farm families to own boat and outboard motor? They load them on a truck or trailer and hit for the nearest lake to bathe and swim after a day in the field. That's a trend in the states and it will come to Canada. Why let these farmers go to the city for such requirements? Many a local hardware could make good money selling boats and motors in Canada this summer, to farmers, if they'd stock up and advertise. Farmers, too, are going in for waterworks. Show them how, advertise pumps and motors, and tell them how little it costs — and you'll be pleasantly surprised.

I picked up a fine weekly paper just now, published in a good district in southwestern Manitoba. Everything is good about it except the shortage of advertising, and the poor quality of the advertising. I wish I could get the merchants of that town together in one place and I'm sure I could prove to them they've a gold mine among them and they're not sinking the shaft. They've got a fine newspaper and they don't know it. Or else they are just not interested in making money.

Every Albertan a Volunteer Fire Ranger

CALGARY, Alta. — "Every Albertan a volunteer fire ranger" was proposed as a summer-time slogan by A. T. Baker, Alberta chairman of the Canadian Forestry Association in an interview.

Mr. Baker pointed to Alberta as owner of the fourth largest forest area in Canada, occupying the whole width of the northern part of the province and extending 800 miles above Edmonton. On the eastern slope of the Rockies, he said, the watershed forests guard the source of the chief rivers traversing the prairie provinces, and were considered the most strategically valuable woodlands in Canada.

"Improvement in the provincial forest protection system," Mr. Baker said "has been helped by public co-operation in fire prevention. Despite these advances, the number of fires set by human agency shows a flagrant disregard of what's at stake for Alberta as a timberland proprietor. Already we have gained important

new industries with new paylists and new communities and we cannot fail to add to their number provided we can offer an undamaged supply of raw material, renewing its growth in steady rotations. We must remember that the forests is the one resource that can be taken from us by fire and, in the past, we have paid some exorbitant penalties. Fire, however, is the one menace that can be virtually eradicated by personal vigilance. We can bring this about in Alberta the moment the public becomes a willing partner of the provincial Forest Service. This offers a challenge to everyone who enters the woods as a camper, sportsman, or to earn his living. "Every Albertan a volunteer fire-ranger", if widely accepted, could cut the fire record to fraction for 1954."

During 1956 the CPR will place in operation 122 new diesel locomotives.

The year 1957 saw Canadian Pacific Airlines inaugurate three new international services — to Portugal, Spain and Chile.

Of Many Things (By Ambrose Hills)

EGG MARKETING FIGHT

When producer - controlled compulsory marketing schemes are in dispute, emotions get involved. Any one who dares to point out the logical outcome of such plans is labelled as a tool of the packing houses or a friend of the middle man. Farm leaders who espouse the plan seem to detest all logic but their own. They shout, "If you are not a farmer, keep your nose out of this!"

I think they become bitter because in this fight they are wrong. My father used to say, "Whenever you're hurt—you're wrong! If you are on sound ground, you can argue without losing your temper. When, away back somewhere in your mind you have nagging thought that the other fellow is right, you start to think with your emotions."

Producer-controlled compulsory egg marketing will, in my opinion, prove a six-month benefit for the person with a small flock—and then a big bust. The big producer will make a killing out of it for maybe two years, at the most, and then he'll be in trouble. And the producer-marketing board will be in trouble to the point where it will have to yell to the government for help—and when it gets that help it will become a government-controlled compulsory egg marketing plan, and everyone will be the loser.

The farmer with a small flock will benefit very briefly, because the board will no doubt pay him enough to leave a good profit above his cost of production. The board, of course, will have to pay the big producer at the same rate per dozen.

A rate that means a moderate profit to the small producer means something close to profiteering to the big and efficient one. Naturally, he'll expand to get all the bonanza he can get. The Board will get so many eggs shipped at them they'll be hard-pressed for storage space. Surplus eggs will pile up everywhere, and consumers will get wary indeed about freshness and quality.

For perhaps a year, the big producer will make a killing. Then when the Board is up to its ears in eggs and down to its shoe-strings for money, there'll be talk of regulating production—but farmers just won't tolerate it. The plan will fold (unless it becomes a government controlled plan, to give it a few more years of life), and producers will see prices drop so low it'll break all but the biggest and most efficient.

If this scheme is so good, why don't the big producers get together and back a voluntary marketing scheme? Why must such a good thing be compulsory? Why force the marginal producer into a scheme that seems almost certain to break him in the long run?

Production Creates Wealth

★ ★

THAT'S WHY it is good business policy to encourage and support local industry.

THE MORE people there are employed locally, the more home-owners there are, the more benefit there will be for everyone.

PEOPLE EMPLOYED locally pay taxes — they buy from local stores—they help to create business.

BUSINESS is not a one-way street: it is built by co-operation, good will and a progressive outlook.

BUY FROM stores that make every effort to serve you by buying goods and services advertised in

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TO
**ALL HOLDERS OF
VICTORY BONDS**

HONOURABLE DONALD M. FLEMING,
MINISTER OF FINANCE

of the Government of Canada, announces an offer to replace all unmatured 3% Victory Bonds with new $4\frac{1}{2}\%$ 25-year bonds, or with other shorter term bonds at other interest rates in accordance with the terms of the offering.

This Canada Conversion Loan of 1958 represents the largest financial operation ever carried out in Canada in time of peace or war. It is designed to re-organize over 40% of the National Debt on a basis which will provide a



higher income for those investors taking advantage of it, and at the same time reduce for the Government the volume of financing to be done in 1959 and subsequent years through 1966.

All holders of unmatured 3% Victory Bonds (Canadians now own a total outstanding amount of \$6,416 million) are now offered the opportunity to convert into the new non-callable

**CANADA CONVERSION LOAN
OF 1958**

**$4\frac{1}{2}\%$ 25 YEAR
BONDS**

**In addition
you receive an immediate
cash adjustment**

In no case is the bondholder required to make any payment to convert into the new longer term bonds on which he will receive *higher interest* than on the old bonds.

YOU are urged to consult immediately with your investment dealer, bank, trust or loan company or other financial adviser about the terms of the conversion offer.

ALSO AVAILABLE:

$4\frac{1}{4}\%$ 14 YEAR BONDS

$3\frac{3}{4}\%$ 7 YEAR BONDS

3% $3\frac{1}{4}$ YEAR BONDS

Applications may be filed and cash adjustments received now. Be sure you share to the full in this unprecedented opportunity.

**OFFICIAL CAMPAIGN BEGINS AUGUST 5TH
FOR A LIMITED PERIOD**

It's Farm Safety Week. July 20-26!



Practice Horse sense

... and Horsepower sense!

Try to make every inch of your farm accident-proof! Have tractors and other equipment oiled and serviced regularly... operate them according to manufacturers' instructions. Fence a play area for children and caution them to stay there—away from the danger of moving equipment and animals. Make sure doors and stairways of your home and buildings are adequately lighted... check all electrical outlets and make sure your wiring system is adequate to let you LIVE BETTER AND SAFER—ELECTRICALLY.

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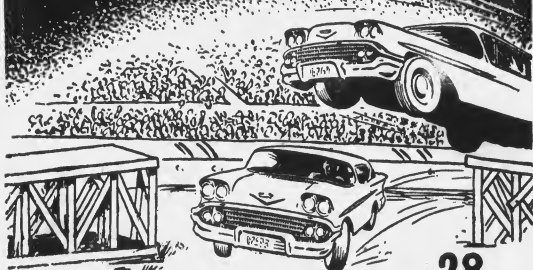
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The Greatest Show on Wheels!

Canadian AUTO DARE DEVILS



28

WORLD FAMOUS RAMP
TO RAMP LEAP
THROUGH SPACE

HAIRRAISING
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2 HOURS
OF
AUTOMOTIVE
FURY

all NEW 1958 CHEVROLETS

Holders of Victory Bonds

Local residents who hold Victory Bonds worth \$50 or more have an opportunity now to exchange their holdings for units of the new Canada Conversion Loan of 1958 announced Monday in Parliament. It is estimated that more than 2,000,000 Canadians hold one or more of the bonds the Government now offers to convert.

Copies of the prospectus and further information about the Conversion Loan may be secured at local banks or from any investment dealer, trust or loan company.

Described as the largest financing undertaking in Canadian history, the Canada Conversion Loan was launched on Monday, with an announcement in Parliament by Finance Minister Donald Fleming and a combined radio-TV appearance by Prime Minister Diefenbaker and Mr. Fleming on all Canadian radio and TV stations Monday evening.

Speaking directly to the people of Canada, Mr. Diefenbaker and Mr. Fleming stressed the importance of the loan in re-organizing the government debt as a contribution to financial stability in the country and an impetus to further economic expansion.

Under the terms of the Canada Conversion Loan, anyone holding Victory Bonds worth \$50 or more may exchange them. In return, they will receive bonds bearing a higher rate of interest, and also an immediate cash settlement. This cash adjustment payment is expected to add to investor interest in the new bonds and constitutes a premium for a lengthening of term.

Any Victory Bond—all of which bear interest at 3%—may be exchanged for new 4½% 25-year bonds. Three shorter maturities are available, at lower interest rates.

"We have to look beyond the needs of this fiscal year," said Mr. Fleming, announcing the loan in Parliament.

"During the next few years there will mature in quick succession the whole of the remaining five wartime Victory Loans, totalling over \$6,400,000,000. This constitutes more than 60% of our outstanding public debt, excluding the special categories of Canada Savings Bonds and Treasury Bills." The conversion program is intended to refund these issues in an orderly way.

13 Million Trees Planted Yearly

W. McE. Rait, chairman of the Canadian Forestry Association's Manitoba Branch, said today that ten million trees were being planted each year in the prairie provinces as shelterbelts and for woodlot improvement. At least three million more, Mr. Rait said, were used to reforest non-arable soils to eventually produce timber.

"The planting of shelterbelts" Mr. Rait pointed out, "has become a recognized advantage in providing vegetable and fruit gardens on the prairie farm and in enhancing the living conditions. Tree shelters bordering grain fields have also contributed a higher yield by retarding evaporation and thereby retaining moisture for the growing crop."

While experiments by individual farmers many years ago were subject to trial and error, proper methods of tree selection and planting are now soundly established and available to any farmer (either through the Forest Nursery Station at Indian Head or during the visits of the Canadian Forestry Association's "Tree Planting Car").

"The 'treeless prairie' of pioneer days is giving place to a more attractive countryside of tree-bordered homesteads. This ever-increasing interest in shelterbelts enhances the market-value of the protected property and enables the owner to grow his own vegetables, fruits, and flowers and improve his home surroundings. Prairie tree-planting is one of the more important services we can render to the stability of prairie agriculture and the welfare of our farming population."

Card of Thanks

To the good people of Coleman who provided or offered living accommodation and meals to members of visiting bands during the Annual Rodeo, let us say "Thank You" as your efforts were very much appreciated.

Coleman Rodeo Accommodation Committee.

Card of Thanks

We would like to express our thanks to Rev. R. MacAulay and Mr. S. Murdoch, also to the pallbearers and those who sent flowers, cards and loaned cars, or helped in any way during our recent sad bereavement. Thanks!

—Mrs. C. Rogers and family.

Card of Thanks

I would like to express my thanks and appreciation to Dr. Aiello, Rev. R. MacAulay, special nurses and staff of the C.N.P. hospital, also to those who sent flowers, cards and visited me while a patient in the hospital.

—Sincerely, Mrs. Dave Young.

Card of Thanks

We would like to take this opportunity of extending our thanks to Dr. Aiello, and staff of the C.N.P. hospital, for their kindness shown us during our recent sad bereavement, also to those who sent cards and flowers and helped in any way.

ALEX. PROWSKI and Family.

FARM LANDS FOR SALE

TENDERS are requested by the undersigned up to August 21, 1958, for purchase of Part of SE¼ of 15 - T - 3 - W5th, containing 125 acres more or less, and Part of NE¼ of 10 - T - 3 - W5th, containing 150.05 acres more or less, belonging to the Estate of Michael (Mike) Sudnik, and all as more particularly described in the relative Certificates of Title. No tender necessarily accepted.

Deputy Public Trustee,
Land Titles Building,
Calgary, Alberta.

Coming Events

The C.W.L. of Coleman will hold their annual Bazaar on Saturday, October 4 in the Italian Hall.

The Goodwill Group of St. Paul's United Church will hold their annual Fall Bazaar and Tea on Sat., Nov. 22.

Advance announcements of Teas, Bazaars, etc., will be run in our news columns PROVIDING that arrangements have been made for the running of an ad covering the event. OTHERWISE a charge of 2c per word will be charged for these announcements.

Classified Ads

HELP WANTED, FEMALE
STENOGRAPHER—\$162.50 - \$227.50 per month, depending on qualifications, for the Unemployment Insurance Commission, BLAIRMORE, Alberta. Details obtainable from the Civil Service Commission, National Employment Office, and the Post Office. Applications should be filed with the Civil Service Commission, 630 Public Building, CALGARY, Alberta, NOT LATER THAN JULY 24th, 1958

EDUCATIONAL

LEARN HAIRDRESSING. WOMEN WANTED. Greater opportunity—Better Pay — Pleasant work. Catalogue Free. Write Marvel Hairdressing Schools, 326A—8th Ave. W., Calgary. Branches: Edmonton, Regina, Saskatoon and Winnipeg. — Canada's National System.



Attend Church

Salvation Army Services

Office in charge, Envoys F. Saunders.
Sunday services—
11 a.m.: Holiness meeting.
2.15 p.m.: Sunday School.
7.30 p.m.: Salvation meeting.
Tuesdays:
7.00 p.m.: Girls' sewing class, 11 and up.
Wednesdays:
4.00 p.m.: Brownies.
5.00 p.m.: Girls' hobby class, 8 to 11 years.
8.00 p.m.: Prayer meeting—everyone welcome.
Thursdays:
2.00 p.m.: Home League.
6.30 p.m.: Scouts.
Fridays:
1.00 p.m.: Boys' hobby class, 8 to 11 years.
6.30 p.m.: Boys' hobby class, 11 years and up.
8.00 p.m.: Youth group.

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Now that Bill and I are 'on our own' we have so many things to plan for—and save for. That's why we're both steady savers at

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COLEMAN BRANCH - E. D. HOWARD, Manager

Roxy Theatre

A Famous Players Affiliate
Show Times—Monday to Friday, 1 show, 8.00 p.m.
Saturday at 2 p.m., 7 p.m. and 9 p.m.

COMING ATTRACTIONS

Thursday and Friday, July 24th and 25th

'Between Heaven & Hell'

Robert Wagner - Terry Moore

The mighty story of a man at war...with themselves, with their women, with all officers and finally with the enemy.

War Drama - CinemaScope - Color

Saturday and Monday, July 26th and 28th

"Toy Tiger"

Jeff Chandler - Laraine Day

Here he comes again...That atomic-powered youngster who cut Major Benson down to size...Don't miss the delightful story of a boy and his make-believe dad who turned out to be the real McCoy.

Comedy in Color

Matinee Sat., July 26th at 2 p.m.

Tuesday and Wednesday, July 29th and 30th

"Pickup Alley"

Victor Mature - Anita Ekberg

Danger and Suspense in the worlds most infamous Pickup Alleys...The International dope traffic exposed for the first time under the new motion-picture code.

Drama in CinemaScope

C. A. Lazerte Reports On Northern Railways

I have recently returned from a trip to the Peace River country where the question of railway extension is paramount. This trip, coupled with previous travel throughout the north-east part of the province by land and air, gives me an over-all picture of geographic, population and other factors involved in the railway route question.

From a standpoint of pure economics, the provincial government's MacGregor Commission recommends that the extension run from McMurray, Alberta, to Pine Point, on the south shore of Great Slave Lake in the Northwest territories.

In addition to the economic factor, however, consideration should be given to the relative population densities, the cost of construction

the terrain, and the needs of the people generally.

From the point of view of economics, the McMurray route would serve to ultimately tap the tar sands, when commercially feasible, and would open up mineral development and deposits, including those of Consolidated Mining and Smelting Company of Canada Limited, which lie in the area. It would appear that greater revenue would ultimately accrue to the railways from the McMurray route, although the latest figures show that the Peace River tonnage far exceeds that of the McMurray route.

One cannot help but notice that the proposed McMurray extension will serve no settled population north of the town of McMurray, as it will travel through an area unsuited to settlement. On the other hand, the proposed Grimshaw extension would serve a large, settled agricultural area extending some

100 miles north of Grimshaw.

The people who pioneered this northern Peace River area were promised a railroad extension many years ago. Today these people still have no railroad, and many of them are suffering economic hardship because of hauling charges which amount to as much as 40 cents per bushel on grain. This is one of the basic reasons for the demands of the people of the Peace River country, and it certainly cannot be ignored.

As to construction costs, the provincial government's MacGregor Commission concluded that the 400-mile McMurray extension would cost slightly more than the 430-mile Grimshaw extension. This is primarily because the McMurray route requires a two and one-half million dollar bridge over the Athabasca River, and a five million dollar bridge over the Peace River. Neither of these rivers affect the proposed Grimshaw route.

When one considers these and other relevant factors it becomes obvious that the decision involves a difficult balancing of economic and social considerations. Regardless of the ultimate choice of route, I am absolutely convinced that the area north of Grimshaw is entitled to an immediate rail extension, at least into its settled area. If economics dictates the McMurray route, then necessarily dictates a Grimshaw extension which will later extend into the far north.

Without this minimum extension, further development of that great area of our north is blocked, and some present settlement may be abandoned.

The development of railroads throughout this nation has been approached from a long-range point of view, and our ultimate objective should be to provide an adequate railroad network throughout the northland. I shall press for early achievement of this objective.

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I. B. C. or
Christies, pkg. .37

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Pack, per box .41

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Paulin's,
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bury's, pkg. .45

Lime Cream Biscuits,
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Palmer's, pkg. .29

Cornish Wafers, a
Plain Biscuit,
Huntley and
Palmer's, pkg. .29

Ginger Nut Biscuits,
Huntley and
Palmer's, pkg. .29

Nabob Tea
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5 reg. cakes .35	4 reg. cakes .33	3 reg. cakes .31	3 reg. cakes .33	4 reg. cakes .40
SPECIAL, Maple Leaf Flakes - 10c Off reg. Price	SPECIAL, Tide, Giant Package - 10c Off reg. Price			
SPECIAL, Fab, King Size - 35c Off reg. Price	SPECIAL, Breeze, Giant Package 7c Off reg. Price			
SPECIAL, Bonus, King Size, Chinaware, - 20c Off reg. Price	SPECIAL, Lux Soap Powder, Giant, 8c Off reg. Price			
Nugget - White Scuff Cover Polish. Makes Shoes look like new Per Bottle .29	Old Dutch Cleanser, SPECIAL, 2 Giant Size Tins for .45	Succas Liquid Floor Wax. No Polish- ing, for all floors. Quart Tin \$1.15	Car Polish, Simonize, Bodysheen, makes your car look like new, per TIN .79	Vel, Liquid Detergent for easier dish washing, Large Size per tin .45

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Brown Sugar, Soft and Moist, 2 pounds for .27	SPECIAL Shield Tooth Paste Economy Size Package .89 FREE Plastic Hair Brush	Coconut, Shredded, Sweet, Fresh, 1 pound package .49
Marshmallows, Angelus, Fresh, 1 pound package .39		Walnuts, Light Halves, Fresh in, 1 pound package .49
Licorice Allsorts, Old Country, Fresh, per pound .43		Dates, H. and P., Fresh, Pitted 2 pound package .49
Lard, Swift's Silverleaf, New Stock, 2 pounds for .45		Raisins, Australian Seedless, Sultanas, 2 pound package .57
Milko, Instant, makes 12 quarts of Milk, 3 pound package \$1.39		Kool-Aids. A cooling drink. 8 Flavors. 6 packages for .35
Tomato Juice, Heinz, 20 oz. tins, 2 for .39	Ketchup, Heinz, New 20 oz. size .49	
Apple Juice, Sunrype, 20 oz. tins, 2 for .35	Sweet Mixed Pickles, Rose Brand, 16 oz. jar .49	
Orangecot Nectar, Sunrype, 48 oz. tin .49	Sweet Mustard Pickles, Libby's, 16 oz. jar .45	
Applecot Nectar, Sunrype, 48 oz. tin .49	H. P. Sauce, The Old Reliable, per bottle .39	
Pineapple Juice, Libby's, 48 oz. tin .45	Asparagus Tips, Town House, Fancy, per tin .45	
Tropical Punch, Libby's, 20 oz. tins, 2 for .45	Pork & Beans, Libby's Brown, 20 oz. tins, 2 for .55	
Pineapple and Grapefruit Drink, Libby's, 48 oz. .49	Pork & Beans, Broders Best, 20 oz. tins, 2 for .45	
Scotties Facial Tissues, White. They do it Better. Economy package, 2 for .65	Toilet Rolls, Westminster White, 4 Large Rolls for .55	

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